**Logo Questionnaire**

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| Name of the company? |  |
| Name must appears on the logo |  |
| Website address |  |
| Describe your company in detail |  |
| Describe your company in 6 sentences or words |  |
| Describe your target customer |  |
| Give some ideas you get for the design of the logo |  |
| Which colours do you want (more than 2 colours are not preferable for logo) |  |
| Which colours you don’t like |  |
| Do you want a slogan with your logo? If yes , which one |  |
| Which words describe the image that you want for the logo?  Eg.  -Progressive  -corporate  -friendly  -high-tech  -fun  -traditional  -high-end  -shy  -family business  -big company  -exclusive  -stable  -economic  -serious |  |
| When somebody talks about your company, what you want he says about? |  |
| Do you want shapes or items on your logo ?If yes which ones ' |  |
| Extra comments you want to give designer |  |